

## A new shop filled with fun and unique Japanese items - **Noren** in Kagurazaka

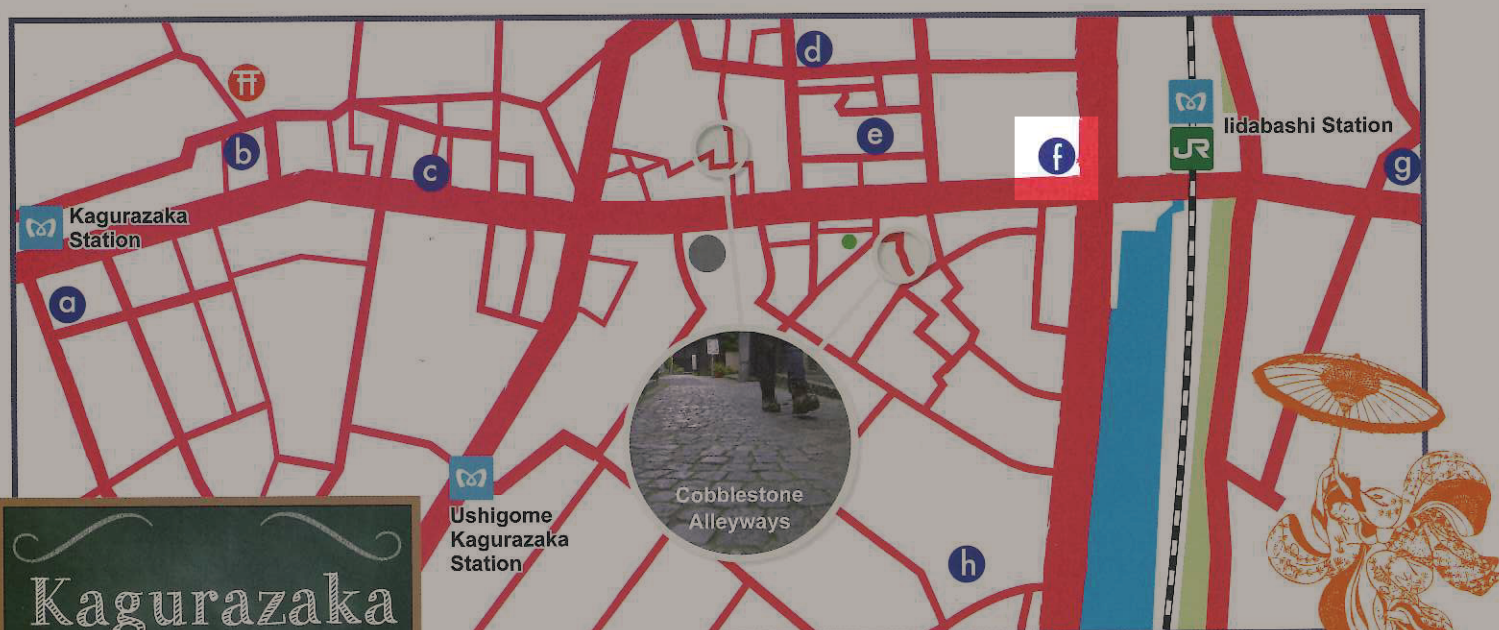
Are you overwhelmed with the number of traditional Japanese trinkets and products to choose from and bring home as souvenirs? Try visiting the newly opened "Noren" shop in Kagurazaka. The shop interior was inspired by the painting "View of Kagurazaka and Ushigome bridge to Edo Castle" (Ushigome Kagurazaka no zu) by famous Ukiyo-e artist, Utagawa Hiroshige. Inside you will find playfully traditional origami accessories, shopping bags and mugs featuring designs of popular travel spots and many other products that would be perfect for your own use or as gifts for your loved ones.



Commemorating the opening of Noren's Kagurazaka shop, every month 5 lucky people will receive one of Noren's products for free including overseas shipping. Sign up for WAttention's monthly newsletter and answer the questionnaire for a chance to win: <http://wattention.com/newsletter-signup>



Noren Kagurazaka Shop  
Opening day: Dec. 17, 2016  
Address: Kagurazaka 1-12, Shinjuku  
Access: Right outside of B3 Exit of Tokyo Metro Iidabashi Station  
Hours: 10am - 9pm, open all year round



### Kagurazaka Area Map

- a Ia kagu   b Kagurazaka Kameido   c Baikatei   d kukuli kagurazaka
- e Bar à Cidre Restaurant   f Noren Kagurazaka Shop   g Yakitori Brochette
- h Institut français du Japon - Tokyo   ● Tokyo Kagurazaka Association
- 🚇 Tokyo Metro Station   🚉 JR Station   🏯 Akagi Shrine   🏯 Zenkoku-ji Temple

# TOKYO MUST DO

with  arigato japan

Rub elbows with local Tokyoites with Tokyo Food Tours operated by Arigato Japan. If just eating doesn't satisfy you, you can also learn how to cook with their fun Japanese cooking classes. In this edition of Tokyo Must Do, Anne shows us her 3 top spots in Shinjuku.

<http://arigatojapan.co.jp>

Today's Guide



Anne Kyle

Anne is a traveler by heart who has been to almost 40 countries. She is a foodie and loves helping out travelers. With 20 years of living in Japan, she is extremely knowledgeable and passionate about this country. She runs walking food tours and Japanese homecooking classes for travelers who come to Japan.

spot 1

### Omoide Yokocho

Feel like having a drink with the salarymen of Tokyo in a piece of Tokyo's past? Check out Shinjuku's Omoide Yokocho (Memory Lane), named as such because the stalls here have been delivering the same delicious flavors, warm hospitality and affordability since the Showa Period (1960s). Help yourself to some delicious Yakitori (Skewers), Motsu (slow cooked Innards Stew) or just some savory Tamagoyaki (egg roll). Try your best to order with the Japanese food name!



spot 2

### Golden Gai

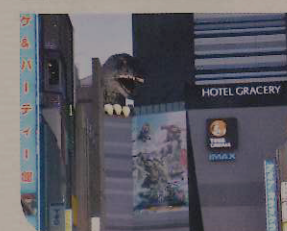
Tucked in the east side of Shinjuku is another alley of very unique bars lost in time, called Golden Gai. If you want to have a nostalgic glimpse of what Japan bars used to look like 60 years ago head there! For decades, this area has held a peculiar attraction for artistic and creative-minded people, counting several famous actors, writers, photographers, musicians, etc. as its clientele. With more than 200 bars and eateries, more tightly packed than anywhere in the world, Golden Gai is an absolute hidden gem definitely worth exploring!

spot 3

### Kabukicho

If you want to see some Tokyo hustle, Kabukicho is a great place to go. Bordering Golden Gai, this part of Shinjuku is heavily populated with more than 2,000 karaokes, izakayas, restaurants, themed love hotels, and host/hostess bars and is considered Asia's largest Red Light District despite being originally intended to be an area centered around culture and fine arts.

There are also a number of bargain shops selling pre-owned Louis Vuitton, Chanel and other luxury brand names for anyone looking for a great deal!



► If you are interested in Arigato Japan Food Tours, go to <http://arigatojapan.co.jp/>